

Design  
Monat  
Graz

Invitation  
Grand Opening  
Fr, 6 May 2022

# Green Transition

# Design Monat Graz

**Grand Opening**  
**Friday, 6 May 2022**  
**7.30 pm**

**Minoritenzentrum Graz**  
**Minoritensaal**  
**Mariahilferplatz 3**  
**8020 Graz**

The Design Month Graz 2022  
and the exhibitions

**Design Everyday**

**ZweckZwei – Shift Circular Design**  
**Around Autofiction**

will be opened by **Barbara Eibinger-Miedl**,  
Member of the Government of Styria  
responsible for Economy, Tourism, Europe,  
Science and Research, **Günter Riegler**,  
State Councilor for Economic Affairs and  
Cultural Affairs of the City of Graz, and the  
Mayor **Elke Kahr**.

**Opening remarks:** Eberhard Schrempf,  
Creative Industries Styria

**Music:** DJ Moska

**We look forward to seeing you!**

**Registration online at:**

**[contact.cis.at/opening](https://contact.cis.at/opening)**

# Green Transition

The creative industry plays a special role within the Europe-wide process of transformation. With its drive to innovate, it is capable of strengthening and breathing life into the European growth and development strategy, the “Green Deal”, in the form of real-world projects. This requires a concerted effort by everyone involved – very much in the spirit of the interdisciplinary “New European Bauhaus” initiative, that sets out to devise sustainable solutions and accompanying strategies for negotiating this transformation. The “Green Transition” programme focus offers a platform for contributions and solutions from the creative sector and spotlights the processes of transformation and upheaval with the aim of ensuring a sustainable future. The role of design is also changing in this context: the collective is taking precedence over the individual, with “Society Centred Design” increasingly coming to replace “Human Centred Design”.

# Friday, 6 May

## Design Everyday

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**MINORITENZENTRUM Graz,  
Mariahilferplatz 3, 8020 Graz**

**Exhibition run: 7 May – 12 June 2022**

**Opening times: Tues – Sat: 11am – 5pm**

**Sun: 3 – 6pm**

How design influences our everyday lives: The exhibition presents examples from Austrian design studios that have become part of our everyday lives and that make our world better, more beautiful and easier. They are all based on a well-thought-out design process. Sustainable and responsible design is becoming more and more important. The Vandyse design studio has been curating Design Everyday since 2017, regularly adding new design products from Austria.

## ZweckZwei – Shift Circular Design

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**MINORITENZENTRUM Graz,  
Mariahilferplatz 3, 8020 Graz**

**Exhibition run: 7 May – 12 June 2022**

**Opening times: Tues – Sat: 11am – 5pm**

**Sun: 3 – 6pm**

New purpose, fresh meaning: The ZweckZwei initiative gives a second chance to industrial residuals, recyclables and scrap by breathing new life into them in the design process. The aim of the project is to create quality sustainable products in small series in the spirit of circularity. The exhibition showcases this process of transformation and the resulting prototypes developed by eleven designers at a design camp.

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# Friday, 6 May

## Around Autofiction

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**Lendhafen, Lendkai 17, 8020 Graz**

**Exhibition run: 7–8 May 2022**

**Opening times: 10am–5pm**

As an economic factor, mobility plays a major role in various UNESCO Cities of Design, for instance in Detroit, Geelong, Graz, Kortrijk, Puebla, Saint-Étienne or Turin. The exhibition – a cooperation project between these cities – presents a snapshot of the various activities and initiatives associated with this important future topic. The focus is always on innovative concepts that need to be rethought in the dynamic context of social, ecological and economic questions.

## WorkLets

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**MINORITENZENTRUM Graz, Innenhof,  
Mariahilferplatz 3, 8020 Graz**

WorkLets are wooden seats that are set up outdoors – preferably at idyllic sites with a beautiful view – and that are intended to invite people to relax, to pause for a moment and to work. The challenge for the five teams of designers was to develop prototypes for a new generation of traditional park benches – a piece of outdoor furniture that meets the complex demands of the modern networked world, that caters for “digital natives” and “analogue slow liver” alike. A cooperation of Holzcluster Steiermark and Creative Industries Styria.

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# Saturday, 7 May

## Design in the City

37 shops give designers a platform, showcasing unusual products, unique collections, outstanding creations and presenting lots of information about the benefit and added value of design. But it's not just about shopping: after all, Graz is not only a UNESCO City of Design but above all a city of designers – and one way to experience this is by taking part in the guided tours held by the GrazGuides that invite visitors to explore the many different facets of the city.

### Designers' Breakfast

**Kick-off presentation Design in the City**

**Where: Weinbar Klapotetz, Generalihof,**

**Herrengasse 9, 8010 Graz**

**When: 11am**

The kick-off event gives a brief rundown of the program and you will have the chance to meet the participating shops and designers and share your views and ideas with them over breakfast.

### Design in the City Tours

**Where: Weinbar Klapotetz, Generalihof,**

**Herrengasse 9, 8010 Graz**

**When: 1pm**

4 tours, one mission: The GrazGuides invite you to discover the wide variety of design in the participating shops in the UNESCO City of Design.

# Saturday, 7 May

## Design Clinic

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**Opening: 7 May 2022, 3pm**

**Where: Girardigasse 1, 8010 Graz**

**Run: 9 May–11 June 2022**

**Opening times: Mon–Sat: 2–6pm**

There is a cure for failed design! The specialists at the Design Clinic from all fields of design give advice and administer first aid. Acute and chronic aesthetic ailments can be treated professionally and cured on the spot. A humorous approach to the topic, albeit with a serious background. After all, design still raises many questions – and you can ask them all at the Design Clinic. Just drop by and we'll talk!

## The Chairman

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**Opening: 7 May, 6pm**

**Where: designforum Steiermark,**

**Andreas-Hofer-Platz 17, 8010 Graz**

**Exhibition run: 7 May–28 May 2022**

**Opening times: Sa, 7 May, from 10am**

**Sun, 8 May: 10am–5pm**

**Tues–Sat: 1–6pm**

The supreme discipline of chair design! The exhibition presents works by the designer and architect Martin Mostböck, probing his artistic creative intention of making invisible connections visible. The show also visualizes the network of contexts of meaning from different areas of the design process, thus affording an insight into a universe spanning craftsmanship, industry and sustainable design.

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# Thank you

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By taking part you agree to us publishing images and video recordings created at the event.

We would be happy if you could use public transport to get to the event.

Where possible, the opening will be held in accordance with the Federal Ministry's current COVID-19 measures.

Weather permitting, the opening will take place in the courtyard of the Minoritenzentrum, otherwise in the Grosser Minoritensaal.